

# Become a Business Sponsor for DSST Byers!!!

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Interested in supporting DSST: Byers by sponsoring us through your business? We have many ways you can directly support our school, specific programs and teams, and provide services or supplies! Please reach out to our Fundraising Chair at [fundraising@byersstp.com](mailto:fundraising@byersstp.com).



## DSST: BYERS SPONSORSHIP LEVELS

### BRONZE \$100 - \$499

- Your business name displayed on STP website sponsor page and on the DSST Byers School fundraising page
- Business name recognition in the DSST Byers Middle School and High School weekly newsletters posts announcing sponsors (two per year); posts are distributed to 1,050 Byers community members
- Listing your business name on a shared banner on the school fence with other bronze level sponsors

### SILVER \$500 - \$2,499

*Sponsors receive all bronze level benefits, and:*

- Your business name with weblink displayed on STP website sponsor page and on the DSST Byers School fundraising page
- One Facebook Post/mention on DSST Byers Middle and High School Facebook page focusing on your business
- One 'thank-you blurb' focusing on your business in the weekly school newsletter distributed via email to all DSST Byers families (1,050 people)
- Small individual banner with recognition for your business displayed on the school fence

### GOLD \$2,500 - \$5,000+

*Sponsors receive all silver level benefits, and:*

- Your business name, weblink and logo displayed on STP website sponsor page and on the DSST Byers School fundraising page
- One additional Facebook Post/mention on DSST Byers Middle and High School Facebook page focusing on your business
- One additional thank-you blurb in weekly school newsletter (total of two per year)
- One additional electronic or paper flyer\* 'thank-you blurb' focusing on your business distributed via email to all DSST Byers families (1,050 people)
- Large individual banner with recognition for your business displayed on the school fence.

### Looking for more ways to give back?

- Donations of goods and/or services also are welcome! In-kind donations are recognized at a sponsorship level that is half the contribution value. (e.g. A donation valued at \$500 would receive bronze level sponsor benefits.)
- Have a sponsorship idea? Let's talk! Contact us at [fundraising@byersstp.com](mailto:fundraising@byersstp.com)

\*Sponsor is responsible for providing DSST Byers with website links, logos, content and/or materials to be posted, printed and/or put on banners. All copy/materials are subject to review and approval by DSST Byers. Flyer distribution and newsletter posts to be scheduled in advance by DSST Byers.